



Residents and Community Survey

How to complete and return this survey

You can complete this survey on paper or online at <http://www.northwichplan.org.uk/>.

Completed surveys can be returned to one of the following collection points:

- Northwich Town Council
The Council Offices, Church Road, Northwich, CW9 5PB
- CW&C Northwich Information Centre
1 The Arcade, Weaver Square, Northwich, CW9 5AS

Or alternatively, you can post your completed survey to the Northwich Town Council Offices at the address above.

Introduction from the Chairman of the Neighbourhood Plan

Dear Resident,

This questionnaire is based upon the feedback that you have given us and the comments you have made from earlier consultations as well as the background work being undertaken by the Neighbourhood Plan Steering Group.

This will be **your Plan** and will be centred on what you want, so please take this opportunity to answer the questions and add in any comments that you may have on any subjects. Your response to this questionnaire will be used to inform the draft plan. If you think we have missed anything please let us know.



Help us to plan your Northwich of the future. Thank you and we look forward to receiving your response.

Best Wishes

David Roberts

What is a “Neighbourhood Plan” and why do we need one?

Since 2012, local communities have been able to produce a neighbourhood plan for their area. A Neighbourhood Plan is a document that will set out how the future will look in Northwich.

Northwich will grow in the next 10 to 15 years and this Plan will show where and how development and growth will take place. This will give us the opportunity to protect what we like about Northwich and look at changing those things that we dislike. Now is your chance to shape the future of Northwich, please let us know what you think.

Once it is completed, our Plan must pass an independent examination and then be approved by Referendum by you the local community before it can be adopted by Cheshire West and Chester Council as planning policy. This document will then be used to help determine planning applications within our area.



Housing

Cheshire West and Chester Council specifies that at least 4,200 dwellings (houses, flats, etc.) are required in Northwich and its surrounding villages for the next 20 years.

What types of accommodation do you think Northwich needs?

No more needed

More needed

A lot more needed

Detached houses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Semi houses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Terraced houses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Flats	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bungalows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Homes for Rent	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Affordable housing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Supported housing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Owner Occupied	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shared Ownership	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Housing for Rent	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Private Rented	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Who would you prioritise providing new homes for?
(please indicate your 1st and 2nd priority)

	1 st Priority	2 nd Priority
Single person households	<input type="checkbox"/>	<input type="checkbox"/>
Couples without children	<input type="checkbox"/>	<input type="checkbox"/>
Families with children	<input type="checkbox"/>	<input type="checkbox"/>
Elderly people	<input type="checkbox"/>	<input type="checkbox"/>
Homeless adults	<input type="checkbox"/>	<input type="checkbox"/>
(please tick only one in each column)		

2.

3. What would be the best approach to new housing development in Northwich?
(please tick as many as appropriate)

- | | |
|---|---|
| <input type="checkbox"/> Fill in space between existing houses with small numbers of new houses | <input type="checkbox"/> Large new housing estates |
| <input type="checkbox"/> Brown field sites (i.e. sites that have been have <u>not</u> developed in the past, such as industrial | <input type="checkbox"/> Green field sites (i.e. sites that been previously developed) sites) |
| <input type="checkbox"/> Other (please specify) | |

4. Are there any sites in Northwich that you think would be appropriate for housing development?

1.



5. Are there any areas in Northwich you would like to see protected from new housing development?

6. Do you think that it is important that the design and materials used for new housing complements that of existing neighbouring properties?

☐ Yes

☐ No

7. What proportion of new housing developments should be made up of “affordable homes”? (i.e. homes that are provided to rent or buy at below market prices, e.g. social rented, low cost or shared ownership for households whose needs are not met by the market.)

Less than 30%

30%-50%

50%-70%

70%-90%

90%-100%

☐
☐
☐
☐
☐

Recreation, Tourism and Waterways

When did you last visit the following attractions in Northwich?

	Within the last month	Within the last year	More than a year ago	Never visited
Anderton Boat Lift	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lion Salt Works	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Weaver Hall Museum (formerly The Salt Museum)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carey Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dane Valley	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Furey Wood	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marbury Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Flashes (Ashton's, Witton and Neumanns)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Church Walk Children's Paddling Pool	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Verdin Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vickersway Park (a.k.a. Roker Park)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2. Do you think the above attractions are fulfilling their potential?

☐ Yes

☐ No

3. Which of the following options would enhance these attractions?

	No impact	Moderate impact	Significant impact
Improve access to these attractions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improve integration into the town centre (e.g. through town trails)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increasing awareness of attractions through promotion/advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Better facilities for visitors (e.g. public toilets)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Additional comments			

4. Would you, or a member of your family, use an adventure course if it was developed in Carey Park, Marbury Park or Verdin Park?

☐ Yes

☐ No

5. Do you think the River Weaver, River Dane and Trent and Mersey Canal are used to their full potential?

☐ Yes

☐ No

6. What could be done to improve these assets as recreational and visitor attractions?

1.



What recreational / leisure facilities would you like to see in Northwich?

	Strongly oppose	Oppose	Neutral	In Favour	Strongly In Favour
More sports facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More open spaces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cinema	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dedicated Arts performance & display areas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor play areas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Additional public marina near Baron's Quay	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
River Weaver boat trips	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved community woodlands	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (please specify below)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

7.

Retail and Commercial

For new commercial development, do you think that there should be clear architectural design guidelines to reflect the unique heritage and character of Northwich?

☐ Yes

☐ No

2. Do you visit the Northwich Artisan Market?

Yes, regularly

☐

Yes, occasionally

☐

No

☐

3. Do you use Northwich Market?

Yes, regularly

☐

Yes, occasionally

☐

No

☐

4. Would you be in favour of a new permanent site for the Northwich market? If so, where?

☐
☐

5. If yes, which of the following would you want?

An indoor market

☐

A traditional outdoor covered market

☐

Both

☐

6. Where would you like to see new retail/commercial development in Northwich?

1.



Transport and Infrastructure

Are there any streets in Northwich that you feel could be improved? This could be in terms of parking, grass verges, introduction of traffic calming measures, etc.

2. How do you consider the following transport/traffic issues?

	Less required	No change required	More required
Bus Services to outlying districts – frequency and availability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Free car parking in the town centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pay car parking in the town centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cycling routes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Footpaths/pedestrian routes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Road maintenance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Enforcement of speed limits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Traffic calming measures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Connections between stations and town centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3. A number of long-term strategic improvements have been suggested to the transport infrastructure of Northwich and the surrounding area. Of the following, which are you in favour of, and how would you rate its potential impact?

	In favour	No impact	Moderate impact	Significant impact
Reusing the disused mineral railway line to create a road linking Winnington to the A49 at Weaverham	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Creating a safe-cycle network linking together the existing cycle routes around the town and outlying villages	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Re-opening the Northwich-Middlewich-SandbachCrewe railway line to passengers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

1.



Creating a new interchange station between Hartford and Weaverham on the junction of the LiverpoolLondon and Chester-Manchester railway lines

☐
☐
☐
☐

Installing a new two-way bridge at Winnington

☐
☐
☐
☐

Installing a third bridge over the Weaver in the town centre linking Leicester Street to Winnington

☐
☐
☐
☐

Employment

Would you cycle to work if safe and convenient cycle paths were provided?

☐

Yes

☐

No

2. What type of businesses should the Neighbourhood Plan encourage? Please tick all that apply.

Preference

Retail

☐

Pubs, restaurants and cafes

☐

Tourism / heritage based

☐

Hotel accommodation

☐

Leisure services

☐

Community Services

☐

Industrial and manufacturing

☐

Financial and professional services

☐

Business services

☐

Other (please specify)

☐

3. What one thing would make Northwich more attractive to business start-ups or expansions?

1.



4. Where would you like to see new employment opportunities created in Northwich?

	<u>1st preference</u>	<u>2nd preference</u>	<u>3rd preference</u>
New town centre developments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Renovation of existing buildings and vacant units in the town centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Out of town / business parks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Health and Well Being

If land became available for allotments, would you use it?

☐ Yes

☐ No

2. How do you rate open spaces and play areas around Northwich?

Not important

☐

Neutral

☐

Important

☐

3. To what extent do you believe open and green spaces should be protected from development?

Strongly against protection

☐

Against protection

☐

Neutral

☐

In favour of protection

☐

Strongly in favour of protection

☐

4. Do you think services at the Victoria Infirmary in Northwich should be reduced, maintained at the current level, or enhanced? Please add any comments below.

Reduced

☐

Maintained

☐

Enhanced

☐

1.



Natural and Built Environment

How do you value the following elements of Northwich's environment?

	Not important	Important	Very important	Industrial and waterways heritage	<input type="checkbox"/>	<input type="checkbox"/>
Green open spaces			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
River Weaver, River Dane and valleys				<input type="checkbox"/>	<input type="checkbox"/>	
Woodlands			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Historical buildings				<input type="checkbox"/>	<input type="checkbox"/>	

2. To what extent do you believe the local landscape should be protected and enhanced?

Strongly against	Against	Neutral	In favour	Strongly in favour
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3. The Neighbourhood Plan could seek to impose particular conditions on development. Of the following, which (if any) are you in favour of?

	Against	Neutral	In favour
Encourage graduated and reduced development towards the boundaries and the countryside	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Preserve the local character through design guidelines for new developments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encourage traditional materials and styles in new developments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Create new heritage character zones to protect buildings and structures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

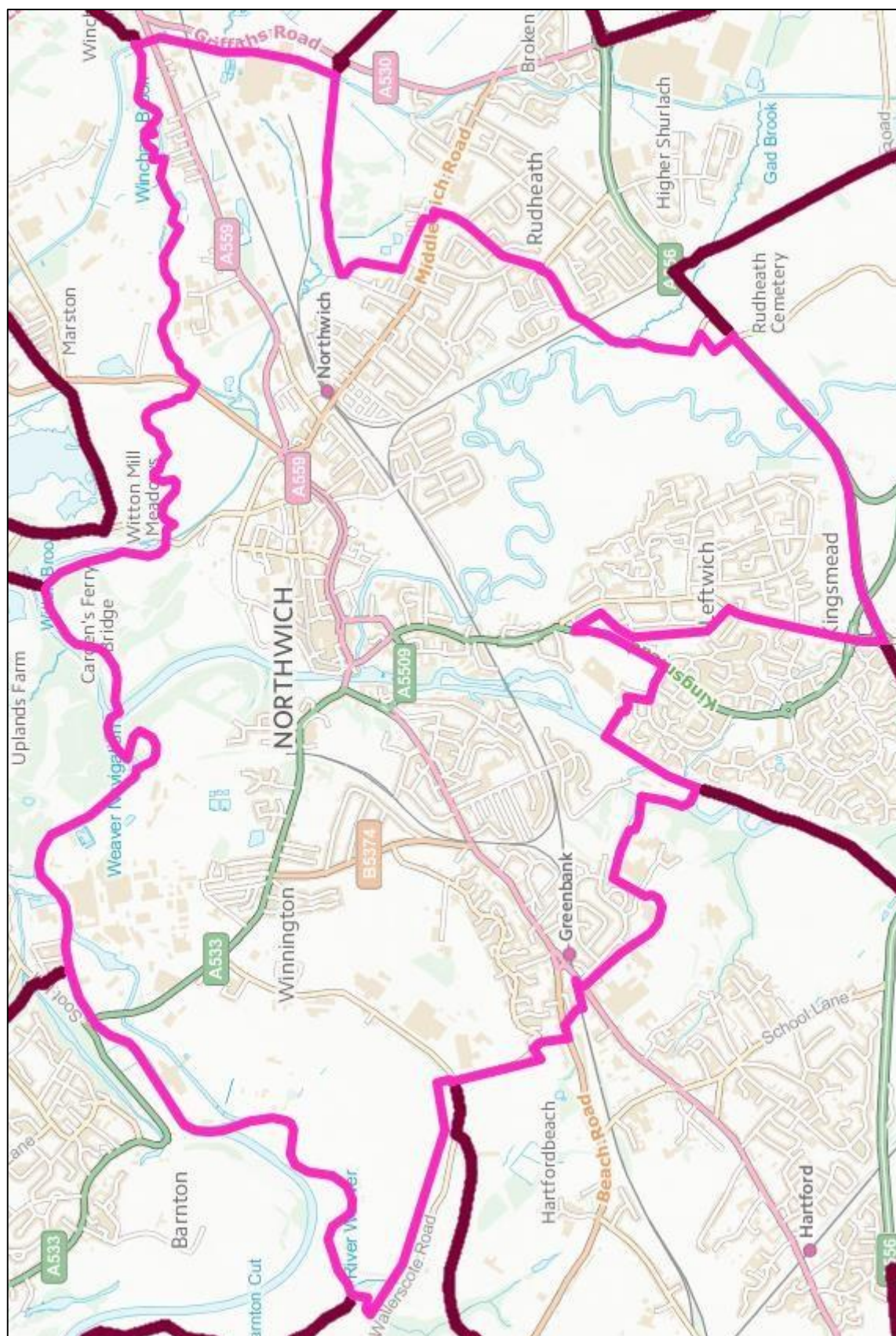
4. Should Northwich's Conservation Area be protected? (Area around London Road, Navigation Road, Castle Street, Winnington Street, High Street, Witton Street and Church Road)

☐ Yes ☐ No

5. Are there any areas or buildings in Northwich you would like to see protected or enhanced?

1.





About you

Why do we need this information and what will we do with it?

This information will demonstrate that we have received the views of a true cross section of our community. You will not be identified in any way in the decision making process of the Plan. Please note if you are under 16 then consent will be required and a signature obtained from a parent or responsible adult.

Your postcode

.....

Your age group

Under 11	11-18	19-29	30-45	46-64	65-84	85+
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Gender

☐ Male ☐ Female

(Tear here to retain the Data Protection statement for your records)

Data Protection

Your personal information is protected by law and the questionnaire form may be completed anonymously. Research findings will be reported in a manner which prevents identification of any participant or person mentioned in the questionnaire. By providing comments you are accepting that those comments will/may be published and open to public scrutiny and that by completing and submitting comments you understand this and agree to publication.

The Northwich Neighbourhood Plan Steering Group is asking for your postcode so that we can carry out a statistical analysis of whereabouts in the parish the completed questionnaires have come from. The postcode will not be used to identify the person who has completed the questionnaire.



Business Survey

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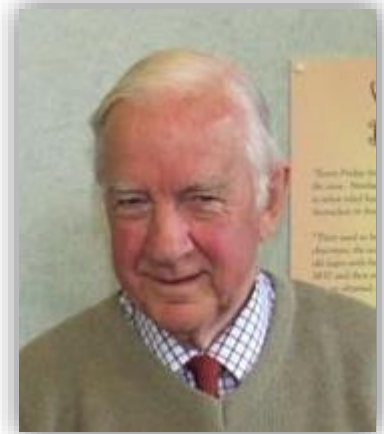
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Introduction from the Chairman of the Neighbourhood Plan

Dear Business Owner/Manager,

This questionnaire is based upon the feedback that you have given us and the comments you have made from earlier consultations as well as the background work being undertaken by the Neighbourhood Plan Steering Group.

This will be **your Plan** and will be centred on what you want, so please take this opportunity to answer the questions and add in any comments that you may have on any subjects. Your response to this questionnaire will be used to inform the draft plan. If you think we have missed anything please let us know.



Help us to plan your Northwich of the future. Thank you and we look forward to receiving your response.

Best Wishes

David Roberts

What is a “Neighbourhood Plan” and why do we need one?

Since 2012, local communities have been able to produce a neighbourhood plan for their area. A Neighbourhood Plan is a document that will set out how the future will look in Northwich.

Northwich will grow in the next 10 to 15 years and this Plan will show where and how development and growth will take place. This will give us the opportunity to protect what we like about Northwich and look at changing those things that we dislike. Now is your chance to shape the future of Northwich, please let us know what you think.

Once it is completed, our Plan must pass an independent examination and then be approved by Referendum by you the local community before it can be adopted by Cheshire West and Chester Council as planning policy. This document will then be used to help determine planning applications within our area.



1. How would you classify your business?

	Your Business
Farming	<input type="checkbox"/>
Building and construction	<input type="checkbox"/>
Retail – mostly convenience goods	<input type="checkbox"/>
Retail – mostly comparison goods	<input type="checkbox"/>
Pub, restaurant or café	<input type="checkbox"/>
Manufacturing	<input type="checkbox"/>
Knowledge-based	<input type="checkbox"/>
Hair and beauty	<input type="checkbox"/>
Health and care services	<input type="checkbox"/>
Creative	<input type="checkbox"/>
Financial and professional services	<input type="checkbox"/>
Other (please specify below)	<input type="checkbox"/>

2. How far away from your business do you live?

Less than 1 mile	Between 1-5 miles	6-10 miles	11-25 miles	More than 25 miles
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3. What is your usual means of transport to work?

Car/Van	Bus	Train	Taxi	Bicycle	Motorcycle	Walking
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. Would you cycle to work given safe and convenient cycle paths?

☐ Yes

☐ No

5. What type of premises does your business operate in?

Working from home ☐ In premises/space leased by the business ☐ In premises/space owned by the business ☐ Other (please specify) ☐

6. To what extent are the following important reasons for the location of your business in Northwich?

	Not Applicable	Not significant	Some significance	Very significant
Where owner / key employees live	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Central to customer-base	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Near suppliers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Good communications	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Passing trade	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of local workforce	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of appropriate premises	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attractive setting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Government incentives to locate here	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of car parking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public transport access	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Affordability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

7. What would help your business develop and thrive during the Northwich Neighbourhood Plan period to 2030?

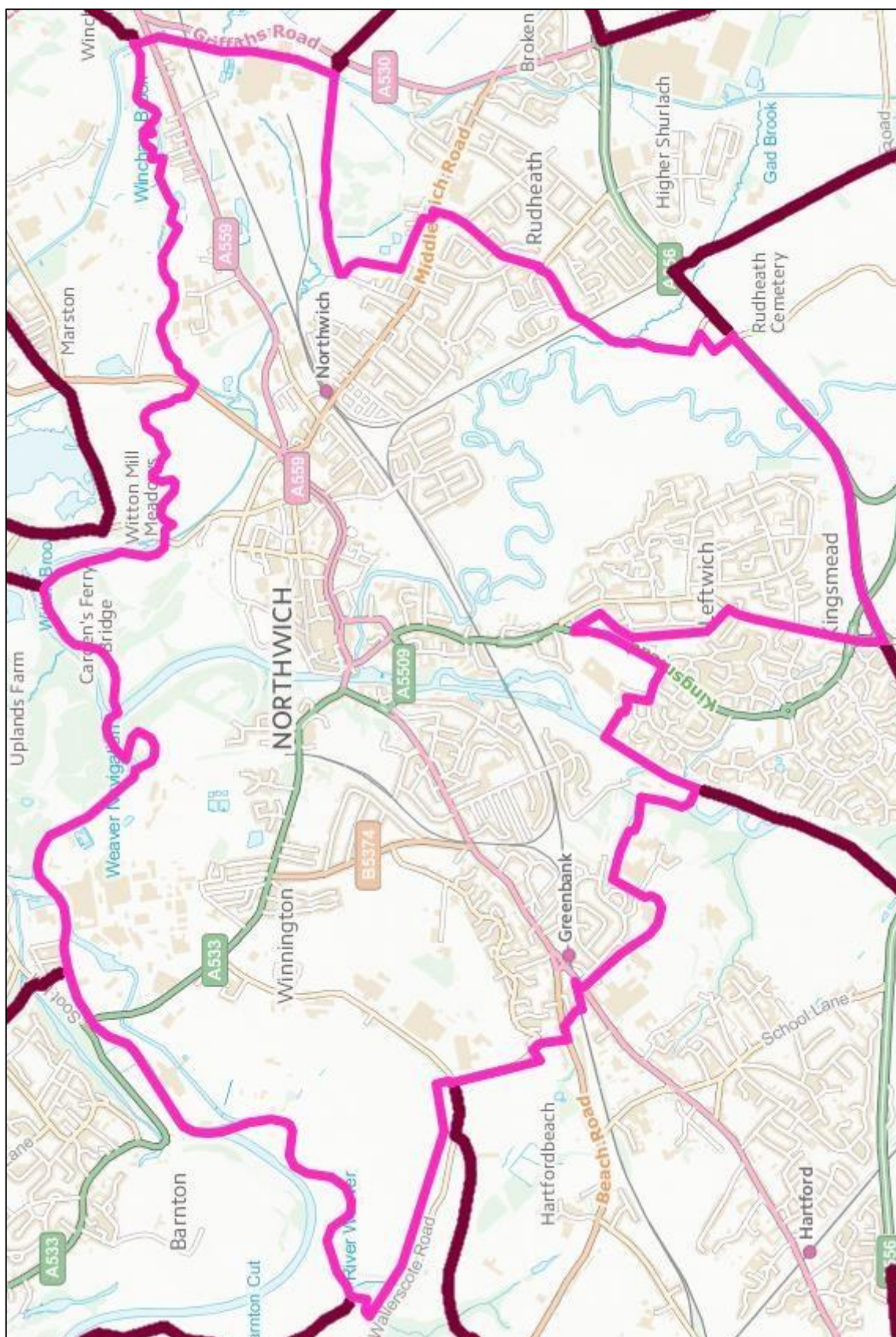
8. Should the Neighbourhood Plan allocate more land for employment purposes?

☐ Yes

☐ No

9. What one thing would make Northwich more attractive to business start-ups and expansions?

10. Do you have any additional comments about business activity/employment in Northwich?



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Name Company Name Address

Post Code Telephone Number Email Address

(Tear here to retain the Data Protection statement for your records)

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LOCAL SCHOOLS QUESTIONNAIRE

Northwich Town Council & The Neighbourhood Plan kindly ask for your help in completing the following questionnaire. This information along with your ideas, will be put forward in the Neighbourhood Plan to help shape the future of Northwich, the town that you live in. Many thanks!

What do you like best about Northwich?

.....

.....

.....

Where is your favourite place in Northwich?

.....

.....

.....

What would you change in our Parks & Play Areas?

.....

.....

.....

What would you like to see along the Riverside ?

.....

.....

.....

What would you like to see in Northwich in 10 years time?

.....

.....

.....

Do you have any other comments or suggestions about your town?

.....

.....

.....